

**GOVERNMENT OF ODISHA
COOPERATION DEPARTMENT**

NO 9733 /Coop, Date: 29.12.2018
1-CR-118/2018

From

**Dr. Krishan Kumar, IAS
Commissioner-Cum-Secretary to Government,**

To

All Collectors

Sub: **Launch of "Krushak Sampark Abhiyan".**

Sir,

With reference to subject cited above, I am to state that after due consideration Government in Cooperation Department have been pleased to approve the launching of *Krushak Sampark Abhiyan* (KSA), which will be a state wide campaign for reaching out to all the farmers in the State with an objective to increase their participation in the various schemes being implemented by the Department of Agriculture & Farmers' Empowerment, Cooperation, Fisheries & ARD, Odisha Livelihood Mission etc. The KSA will be coordinated by the Department of Cooperation (DoC).

2. For KSA campaign, Odisha State Agricultural Marketing Board (OSAMB) will be the State Nodal Agency (SNA). The field administration structure of Registrar of Cooperative Societies (RCS), Odisha State Agricultural Marketing Board (OSAMB), Odisha State Cooperative Bank (OSCB), Odisha State Cooperative Union (OSCU) and all other organization of Cooperation Department shall be fully involved in implementation of KSA.

3. It is important to mention here that District Coordination Committee (DCC) & Block Coordination Committee (BCC) as constituted by Department of Agriculture & Farmers' Empowerment (AFE) vide notification no. 23423/ A&FE, dt. 29.12.2018 shall coordinate all activities related to *Krushak Sampark Abhiyan* (KSA), as well.

4. As RMCs will play an important role and field administrative structure of cooperation department is more aligned to sub-divisional jurisdictions, a Sub-divisional Level Implementation Committee (SDLIC) under Chairmanship of respective Sub-Collectors notified vide Notification No.9719/Coop., Dtd.29.12.2018. The same is given in Annexure-I.

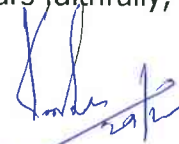
5. Funds required for taking up activities under KSA shall be made available by Odisha State Agriculture Marketing Board as per the proposal approved by Government. Details of same & operational instructions will be communicated by OSAM Board, separately.

6. The modalities for implementation of *Krushak Sampark Abhiyan* (KSA) may be discussed in the District Level Committee on/before 31.12.2018. Further GP & Sector Nodal Officers to be appointed for *KALIA* Scheme by the Collectors shall also coordinate all activities related to KSA under supervision of respective BDOs.

7. Details of the campaign will be discussed in Video Conference (VC) being held at 3:30 PM on 31.12.2018.

You are requested to take follow up steps as per above for successful launch & completion of *Krushak Sampark Abhiyan* (KSA).


Yours faithfully,



Commissioner-Cum-Secretary to Government

Memo No. 9734/Coop., Date: 29.12.2018

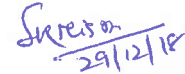
Copy forwarded to P.S. to Hon'ble Minister, F.S. & CW, Cooperation Department for kind information of Hon'ble Minister.



Deputy Secretary to Government

Memo No. 9735/Coop., Date: 29.12.2018

Copy forwarded to Sr. P.S. to Commissioner-cum-Secretary, Cooperation Department for kind information of Commissioner-cum-Secretary.



Deputy Secretary to Government

Memo No. 9736/Coop., Date: 29.12.2018

Copy forwarded to All Revenue Divisional Commissioner for kind information and necessary action.



Deputy Secretary to Government

Memo No. 9737/Coop., Date: 29.12.2018

Copy forwarded to Director, Agriculture and Food Production, Odisha/ Director, Horticulture/ Director, Agricultural Marketing, Odisha/Member Secretary, OSAM Board/ Registrar of Cooperative Societies, Odisha/ Managing Director, OSCB Ltd. for information and necessary action.



Deputy Secretary to Government

Memo No. 9738/Coop., Date: 29.12.2018

Copy forwarded to P.S. to Principal Secretary, Agriculture and Farmer Empowerment Department/ P.S. to Principal Secretary, Panchayati Raj and Drinking Water Department/ P.S. to Commissioner-cum-Secretary, I & PR Department for kind information of Principal Secretary, Agriculture and Farmer Empowerment Department/Principal Secretary, Panchayati Raj and Drinking Water Department/ Commissioner-cum-Secretary, I & PR Department.

Surender
29/12/18

Deputy Secretary to Government

Memo No. 9739/Coop., Date: 29.12.2018

Copy forwarded to All Sub-collector/ All BDOs/ All DRCS/ All DDA/ All ARCS/All Secretaries of Central Cooperative Banks/ All Chairman/Secretaries of Regulated Market Committees for information and necessary action.

Surender
29/12/18

Deputy Secretary to Government

**GOVERNMENT OF ODISHA
COOPERATION DEPARTMENT**

No. 9719 /Coop., Date: 29.12.2018
I-CR-118/2018

NOTIFICATION

A Sub-Divisional Level Implementation Committee (SDLIC) is constituted with the following Members for smooth implementation of Krushak Sampark Abhiyan (KSA).

1.	Sub-Collector of respective Sub-Division	Chairman
2.	Block Development Officer	Member
3.	District Agriculture Officers of the Sub-Division	Member
4.	Assistant Director of Horticulture of the Sub-Division	Member
5.	ARCS of respective Circle	Member-Convenor
6.	Sub Divisional Panchayat Officer	Member
7.	Chief Executive Officer of concerned CCB or his authorized representative	Member
8.	Secretary of concerned Regulated Market Committee	Member

The Sub-Divisional Committee so constituted will coordinate, steer and implement all activities under Krushak Sampark Abhiyan. The Committee will be having the following functions.

1. To monitor and oversee smooth implementation of Krushak Sampark Abhiyan at the Sub-Divisional/ Block/ GP Level.
2. To supervise Farmers Mela at Block/ GP level.
3. To ensure inclusion of small and marginal farmers in the list of farmers published at GP/ PACS level and exclusion of ineligible category personnel from the draft farmers list.
4. To monitor wide publicity of the campaign and to ensure sensitization of farmers.
5. To monitor door to door contact programme during the campaign
6. To ensure the benefit of the scheme should reach to the eligible farmers
7. Coordination with different Departments for successful implementation of the Krushak Sampark Abhiyan.

The Sub-Collector can co-opt any official connected with the scheme as Co-opt Member or can invite any official to attend the meeting.

By order of Governor


Commissioner-cum-Secretary to Government

Memo No. 9720 /Coop., Date : 29.12.2018

Copy forwarded to P.S to Hon'ble Minister, F.S & CW, Cooperation Department for kind information of Hon'ble Minister.

Skrishna
29/12/2018

Deputy Secretary to Government

Memo No. 9721 /Coop., Date : 29.12.2018

Copy forwarded to Sr. P.S to Commissioner-cum-Secretary, Cooperation Department for kind information of Commissioner-cum-Secretary.

Skrishna
29/12/2018

Deputy Secretary to Government

Memo No. 9722 /Coop., Date : 29.12.2018

Copy forwarded to all Sub-Collector / All BDOs / All DAOs of the subdivisions / All Assistant Director of Horticulture / All ARCS / All sub-divisional Panchayat Officers / All Chief Executive Officers of DCCBs / All Chairman / Secretaries of Regulated Market Committees for information and necessary action.

Skrishna
29/12/2018

Deputy Secretary to Government

Memo No. 9723 /Coop., Date : 29.12.2018

Copy forwarded to all Collectors for information necessary action.

Skrishna
29/12/2018

Deputy Secretary to Government

Memo No. 9724 /Coop., Date : 29.12.2018

Copy forwarded to All DDAs / All DRCS / All Deputy Director Horticulture / All District Panchayat Officers for information and necessary action.

Skrishna
29/12/2018

Deputy Secretary to Government

Memo No. 9725 /Coop., Date : 29.12.2018

Copy forwarded to P.S to Principal Secretary, Agriculture & Farmer Empowerment Department / P.S. to Principal Secretary, Panchayati Raj & Drinking Water Department for kind information of Principal Secretary, Agriculture & FE Deptt./ Principal Secretary, Panchayati Raj & Drinking Water Department.

Skrishna
29/12/2018

Deputy Secretary to Government

Memo No. 9726 /Coop., Date : 29.12.2018

Copy forwarded to the Director, Agriculture & Food Production, Odisha / Director, Horticulture / Agriculture Marketing Board – cum- Member Secretary, OSAM Board / Registrar of Cooperative Societies, Odisha / Managing Director, OSCB Ltd. for information and necessary action.

Skrishna
29/12/2018

Deputy Secretary to Government